



You Are Invited

Over the last months we've seen many meetings, debates, round tables and webinars about COVID impact on our industry. We felt it was time for a different kind of topic. It is our pleasure to invite you for a **free** online event with key speakers from our industry.

The European Green Deal and its impact on equipment financing & rental

Featuring key asset valuation trends for conventional and 'green' equipment.

Date: Tuesday June 15, 2021

Time: 10:30 to 12:00 CEST (90 minutes).

Register: It's a free event and anyone can sign up here: [link](#)

Feel free to forward this invitation to anyone who might be interested to join.

Topics

- **EU-Green Deal and Asset Finance: Avoiding the iceberg**
Peter-Jan Bentein (Secretary General of the Dutch Leasing Association)
- **Key asset valuation trends for conventional and "green" equipment**
Johan Lustig (Product Manager at Ritchie Bros.) &
Christian Sonnevile (Manager Strategic Accounts at Ritchie Bros.)
- **European Rental market update**
Michel Petitjean (Secretary General of the European Rental Association)

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